



# **HOME YOUNG**

HOTEL & APARTMENT FURNITURE





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About Home Young

1.1 Home Young Group



Home Young Investment Holding Group, founded in 1999, with a registered capital of 1.5 billion RMB, is located in Chengdu Global Center.

It is a diversified technology oriented private enterprise group. The company has received various honors over the years, including the titles of National High-Tech Enterprise, A-Level Taxpayer, China's Top 500 Manufacturing Enterprises, and an Advanced Unit in Charitable Contributions.



1 billion production and sales

scale(RMB)

10%

Asset - liability ratio

300,000m<sup>2</sup>

1000+

Intelligent Factory Space employees

#### **About Home**



#### 1.2 Home Young Hotel Furniture



In recent years, HOME YOUNG has officially explored the market field of hotel furniture.

Aiming at modern business travelers, we have deepened and innovated our hotel furniture products, and created a series of hotel furniture system solutions for "star-rated hotels", "boutique hotels", "serviced apartments", "talent apartments" and "hardcover apartments". These solutions, with different styles, functions and tones, are targeted at segmented business travelers.

#### **About Home**



HOME YOUNG entered the big

health industry and began to

develop in multiple fields, with

product lines covering health, hospitals, hotels, civilian use and office sectors

1.3 Development



Home Young Furniture Manufacturing

Factory was officially established in

Chengdu Wuhou

HOME YOUNG's Chongging

branch was established

and began to enter the

real estate industry.



1.4 Honors

The development and growth of the HOME YOUNG Group have received the support and recognition from all levels of government and authoritative institutions.

It has won honorary titles such as High-tech Enterprise, Advanced Unit in Creation, Guangdong Famous Trademark, Top 500 Manufacturing Enterprises in Guangdong, Famous Trademark of Guangdong Province, Annual Quality Award in China's Home Furnishing Industry, and One of the 100 Most Promising Brands.

High-tech Enterprise

The Annual Quality Award of China's Home Furnishing Industry in 2023.

Top 500 Chinese Manufacturing Enterprises

Pioneer and Typical Brand for Transformation and Innovation in China's Furniture Industry in the New Economic Era.

1.4 Honors



3A

Credit rating of the banking system.

50+

Raw Material Inspection Report 59+

**Utility Model Patent** 

400+

Design Patent

























1.5 Business Sector



## **Five Business Sector**











1.5 Business Sector

Personalized Mass Customization

# Customization based on provided drawings and samples

To enhance product quality and craftsmanship, the group has established a Product Planning and Design Institute and engaged in industry-university-research cooperation with universities. It has an outstanding domestic and international design and R&D team of nearly 200 members. Leading products with R&D innovation, this powerful R&D team provides a solid guarantee for realizing private customization and personalized mass customization.





1.5 Market

In 2017, Home Young set up the OEM Key Account Project Dept. to serve specific clients and projects.

Following the global shift of the furniture industry chain, HOME YOUNG devised a brand strategy, centering on commercial furniture demand and hotel furniture.

By using advanced management systems and humanized concepts, HOME YOUNG guarantees product improvement and leads consumption trends.





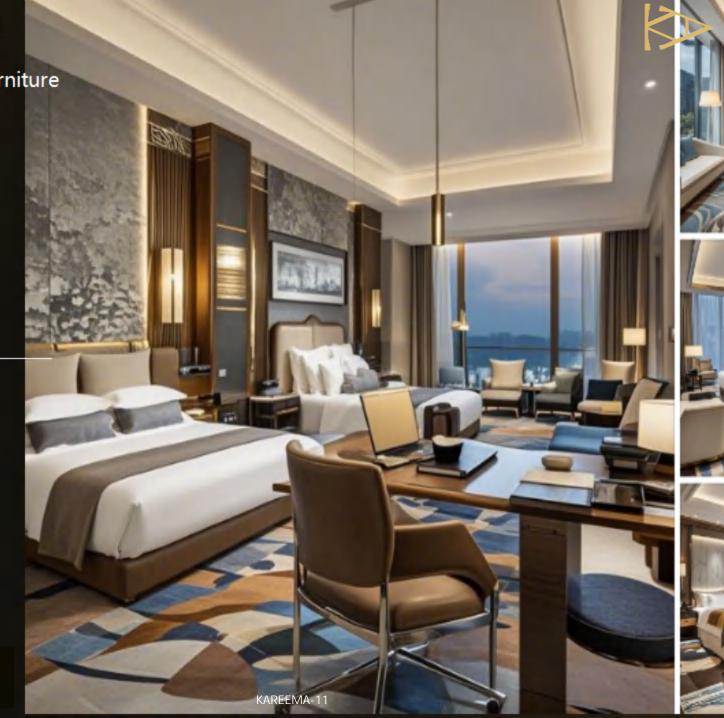




1.7 Cases in Apartment and Hotel Furniture

# 3D Experience

Center









1.7 Cases in Apartment and Hotel Furniture





1.7 Cases in Home Young





















# 02

## **Industrial Strength**

2.1 Guangdong Production Base



## Comprising 5 main production

#### lines and 2 flexible lines

with 330+ Furniture Manufacturing Equipment, covering various furniture processing techniques, including techniques for panel, solid wood, soft furnishings, and custom fixed furniture.







#### **Industrial strength**

2.2 Group Corporation



26 Years

Experience in the furniture market

300,000 sqm

Intelligent factory space

600 items

R&D

300 items
Industry Honors



#### SHEENHOME Technology Co., Ltd

SHEENHOME is the first German-style customized furniture brand in China



## GUANGDONG HOME YOUNG TECHNOLOGIES COMPANY LIMITED

The foremost panel furniture manufacturing enterprise with the largest scale in Heshan.



Home Young Health Industry Development Co., Ltd.

Large Health Industry

## **Industrial strength**

2.3 Intelligent Manufacturing Center









#### **Industrial strength**

2.4 Post - Doctoral Workstation



University-Enterprise Cooperation with Nanjing Forestry University

Post-Doctoral Workstation (Laboratory)

Devoted to the research on furniture material technology and product reliability design.





#### Industrial strength |

>> KAREEMA

2.5 Process

Furniture manufacturing process

Heat treatment

Panit

Grind

Assemble

Carve



Dry processing

Wood processing Plate material and ingredient processing

Tenon making



2.6 Home Young's ESG Management System

Home Young's ESG management system creates social value.







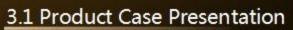
- Management of emissions, wastewater, and waste
- Resource conservation
- Energy efficiency and consumption control

- · Enhancing product safety
- Customer satisfaction and employee development
- Public welfare and charity
- Leveraging grassroots party organizations

- Management of emissions, wastewater, and waste
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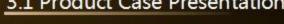














































3.1 Product Case Presentation

The beauty of design lies in the perfect combination of simplicity and functionality.









# KAREEMA















3.2 Exhibition of Hardcover Part of Cooperation Projects





Junjingwan Pinfeng, Jiangmen



Lüdao Dadu Hui, Nansha, Guangzhou



Poly Dadu Hui, Hanxi, Guangzhou







KAREEMA-29

3.2 Exhibition of Hardcover Part of Cooperation Projects





Nantong Zhongnan Real Estate Century Huacheng



Nantong Xingguangyao Plaza



Edinburgh of Beihai, Guangxi



Nantong Jünshān Peninsula



Huangpu Aite City



Foshan Green Island Plaza

3.3 Apartment Projects



#### **Apartment Project**











Youhe Apartment in Panyu, Canton

KAREEMA

3.3 Apartment Projects

Zhongnan Nantong

A03-E Real Scene

1#

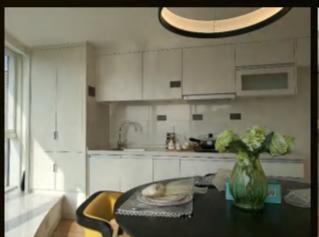








2#









KAREEMA

3.3 Apartment Projects

Keyi New Force Sales Department in Foshan



KAREEMA

3.3 Apartment Projects

#### Show Flat Project





3.4 Domestic Engineering Projects













Kaifeng Berman Hotel

3.4 Domestic Engineering Projects





Guizhou Gelao Ethnic Hotel









3.4 Domestic Engineering Projects



#### YUNNAN-Yunnan Folk House





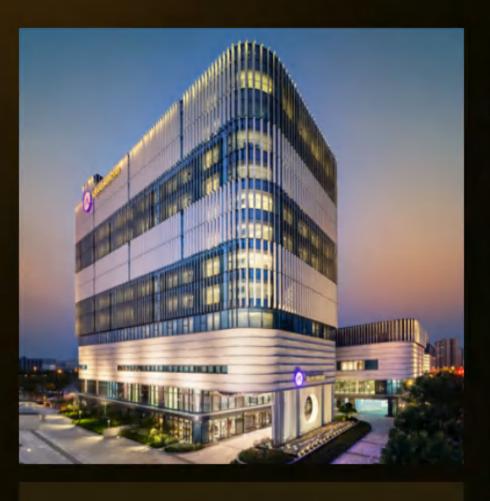


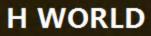




3.4 Domestic Engineering Projects













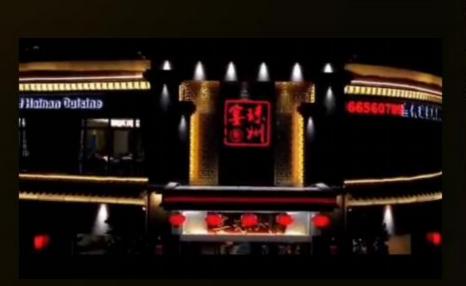




3.4 Domestic Engineering Projects



#### Hainan Yanqiongzhou Hotel



#### Guizhou Ginkgo Tree Restaurant



#### Inner Mongolia Mengtai Tianxianghui



3.5 Overseas Engineering Projects





DODJ Hotel in Hanoi, Vietnam













## What can we support

HOME YOUNG Engineering Division presents a range of services, streamlining your project implementation. Be it design, on-site measurement, technical backup, delivery and installation, or sustainable recycling of old furniture, our experts are on hand to shoulder these burdensome tasks.



Customized Design Services



Tender production
Tendering services



On-site measurement



Custom design services

THE RESERVED IN N.



Delivery and installation services



After-sales service



#### **Delivery Policy**

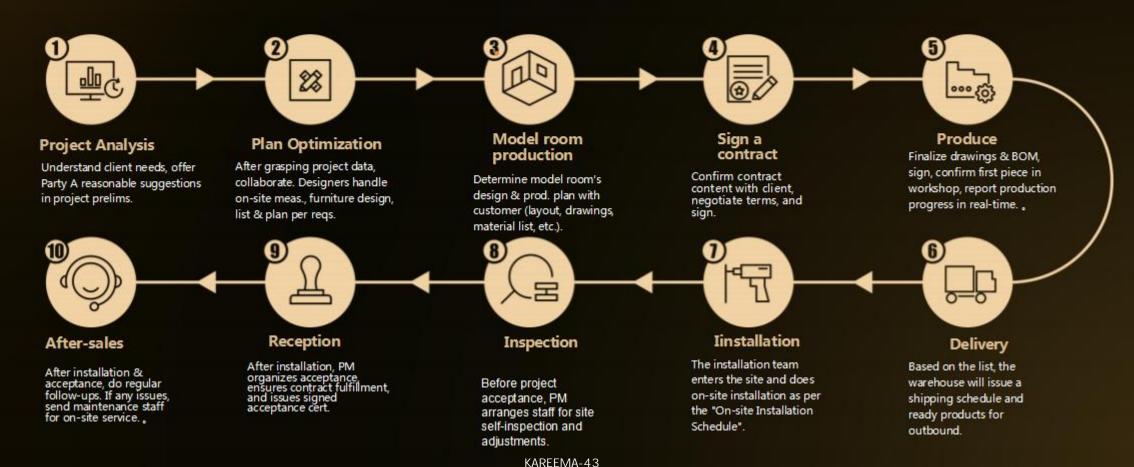
4.2 Service Process



## One-stop service process

Provide you with high-quality services covering the entire life cycle of hotel assets,

along with a one-stop turnkey service process.



#### **Delivery Policy**

4.3 After service





# After-sales Service Support

Home Young takes franchisee's after-sales service as a priority to guarantee a fast-solving solution.



**HOME YOUNG** 

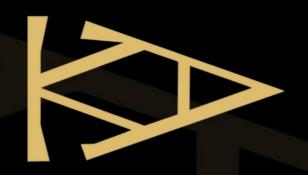


# **THANKS**

Contact us for franchising cooperation!







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