

KAREEMA
Home Young

COMPANY × INTRODUCTION



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01 ABOUT US

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Home Young Investment Holding Group, founded in 1996 with a registered capital of 1.5 billion RMB, is located in Chengdu Global Center. It is a diversified technology oriented private enterprise group. The company has received various honors over the years, including the titles of National High - Tech Enterprise, A - Level Taxpayer, China's Top 500 Manufacturing Enterprises, and an Advanced Unit in Charitable Contributions.



Corporate Structure

Home Young Investment Holding Co., Ltd



1

SHEENHOME
Technology Co.,
Ltd.



2

Guangdong Home Young
Technology Co., Ltd.



3

Home Young Health
Industry
Development Co., Ltd

Guangdong Home Young Tech. is a primary subsidiary of Home Young Investment Holding, responsible for the research, development, production, and sale of complete home furniture.

Home Young

With over 20 years of dedication to the furniture business, it is one of the largest professional manufacturers of customer, dining, and bedroom furniture in China.

In the segmented market of customer, dining, and bedroom furniture in China, it has achieved the status of being the hidden champion in the Chinese furniture industry.

Our leader



The Chairman of the Group:
Zhu Yulun

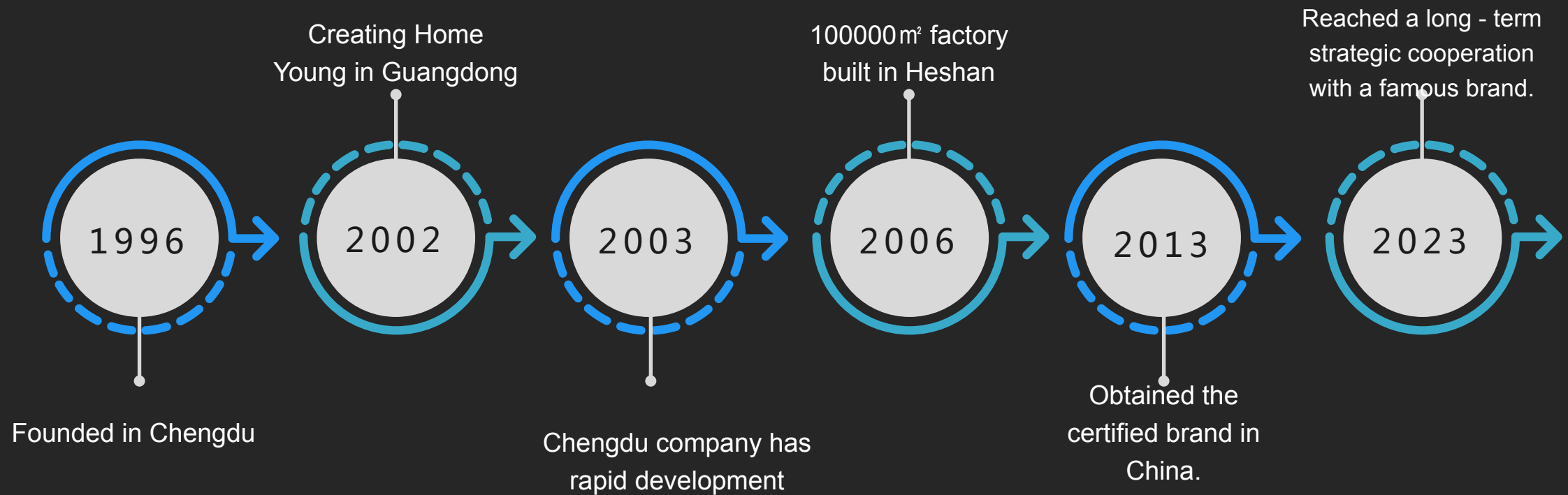
Mr. Zhu, President of Home Young, is the founder and focus of furniture business. His unique sense of business always keeps Home Young synchronizing with latest fashion of the world.



General Manager
Zhu Yushan

Mr. Zhu Yushan, the General manager, is the creator of the total home furnishings.

Our development



Manufacturing Park

330+ Furniture Manufacturing Equipment:
Covering various furniture processing
techniques, including panel, solid wood,
soft furnishings, and custom fixed
furniture.



Our products

Main Products of the Guangdong
Company Industrial Park

The industrial park primarily
deals with:

Civil furniture and hotel
furniture (existing)

Office and medical furniture
(under construction)



Bed screens, bed frames, dressing tables, lounge chairs, screens, wardrobes, wooden doors, ceilings, protective wall panels, and more.

Companion chairs, medical beds, infusion chairs, treatment trolleys, waiting chairs, instrument cabinets, drug cabinets, emergency carts, medical carts, medicine cabinets, and more.

Hotel Furniture

02

01

Coffee table, TV cabinet, dining table and chairs, sofa, upholstered bed, mattress, etc.

Household Furniture

03

Office desks and chairs, filing cabinets, equipment cabinets, shelving systems, screen partitions, safes, sofas, coffee tables, bookshelves, book carts, shelves, reading tables, and more.

Office Furniture

04

Product lines



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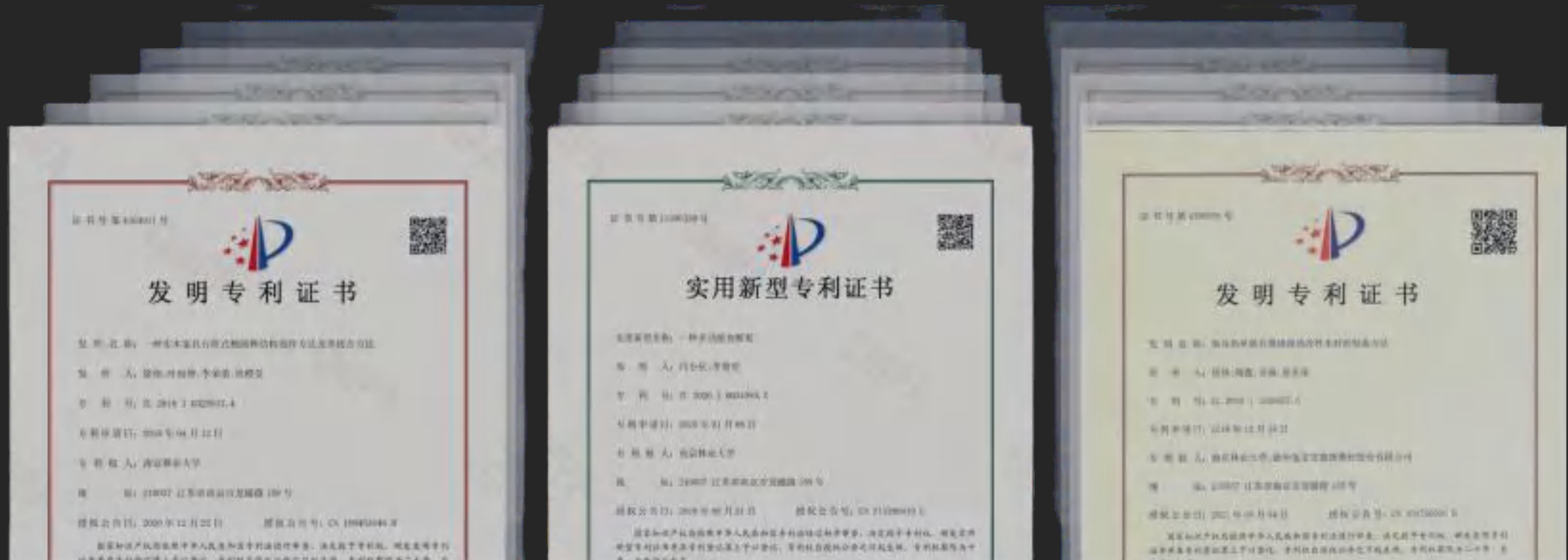
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Honorable Mention

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OUR HONORABLE MANTION

In recent years, Home Young has been granted nearly 500 patents, including: 447 design patents, 59 utility model patents and 12 invention patents



GROUP CERTIFICATION



Home Young has continuously improved its management, obtaining certifications for quality, environment, occupational health, safety production, intellectual property, and eco-friendly products. Additionally, the company holds an environmental assessment certificate in the wooden furniture manufacturing industry.

GROWTH RECORDS

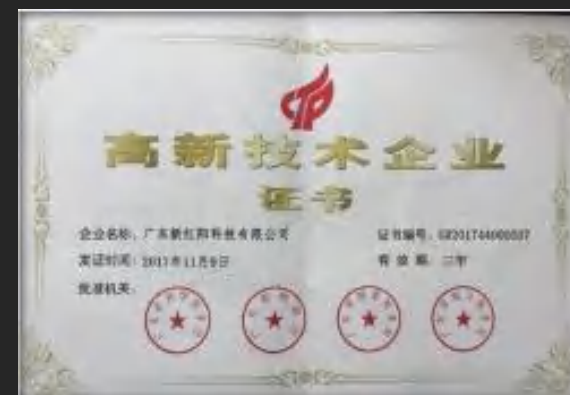
External Evaluations and Recognitions (Partial)



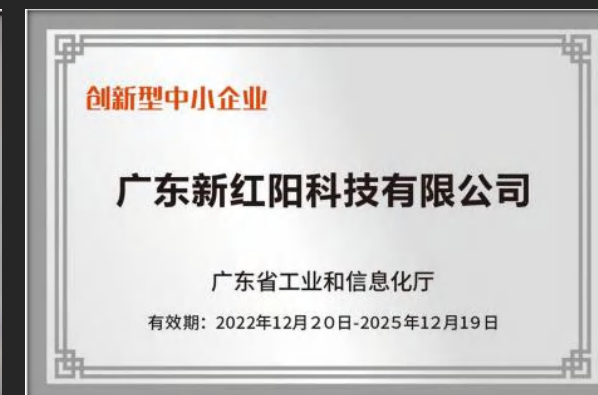
Guangdong Private
Technology Enterprise



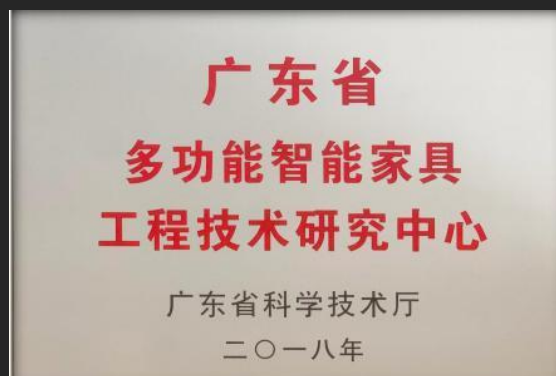
Bank System 3A Credit Rating



Guangdong High-Tech Enterprise



In January 2023
Specialized and Sophisticated
SME that produces new and unique
products



In 2018
Guangdong Multi-functional Intelligent Furniture
Engineering Technology Research Center



Major Customer Strategic Partners

Crafted products with over 20 years of technical expertise, providing comprehensive furniture solutions and efficient professional services, earning recognition from an increasing number of major home furnishing brands.

Partnered Brands

OPPEIN 欧派

索菲亚®
—全屋定制—

WISION
维尚家具

百得胜®
—全屋定制—

HOLIKE®
好莱客

劳卡全屋定制

CHEERS®
芝华仕

顾家家居
KUKA

DeRUCCI 慕思

Sleemon
喜临门

CBD家居

京东居家

东鹏陶瓷

天猫家装
JIA.TMALL.COM

LESSO 联塑

碧桂园服务
COUNTRY GARDEN SERVICES
凤凰置家

Upstream Material Suppliers as Strategic Partners



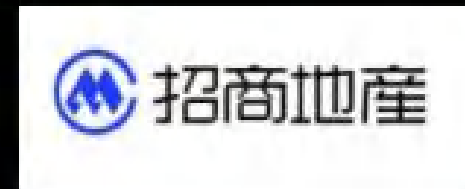
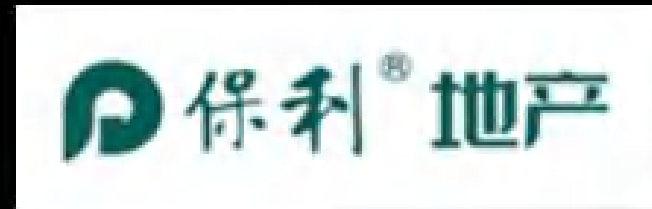
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Myjor projects

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Recent Three Years' Showcase Projects

Collaborating Enterprise: Real Estate Channels



Collaborating Enterprise: Interior Design Channels



Product Showcase



Display of Collaborative Projects in the Furnished Section





Guizhou
Gelaoyuan
Ethnic Hotel



DODJ Hotel
in Hanoi,
Vietnam



Yunnan Folk
House

Display of Collaborative Projects in Hotel Restaurants



Hainan Yanqiongzhou hotel



Guizhou Ginkgo Tree Hotel



Guizhou Ginkgo Hotel

Collaborative Project Showcase



Central South Nantong A03-E Real Scene

Hotel Project: Kaifeng Pullman Hotel



Showcase of Boutique Dining Clients

Yunnan Folk House



Showcase of Boutique Dining Clients

Guizhou Gelaoyuan Ethnic Hotel



Sales Center Project: Foshan Keyi Xinshili Sales Office

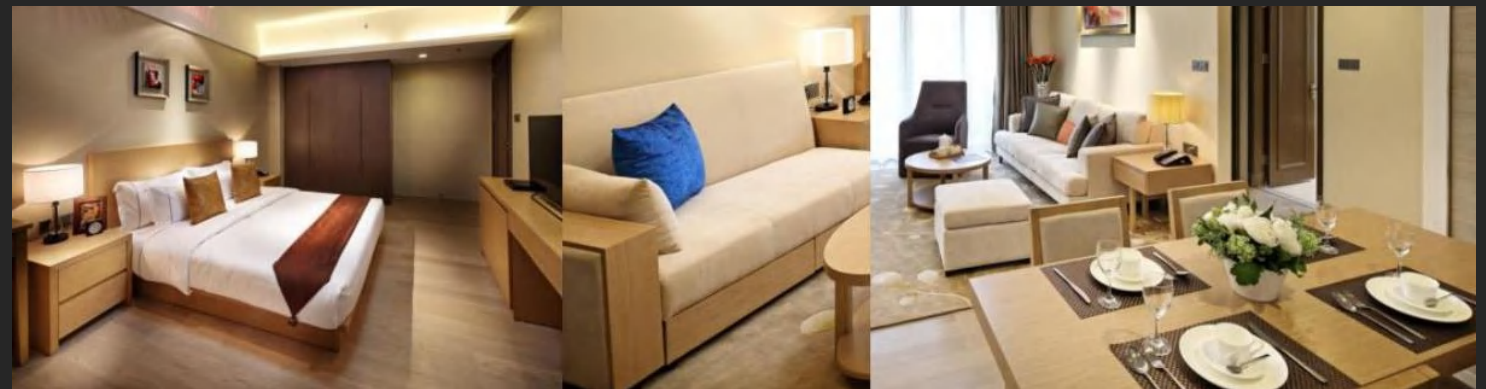


Project displays



Showroom Shenzhen Longgang
Bihairuyi
Road Jingji Showroom

Apartment Project: Yuwa Serviced
Residences in Panyu



Project displays



Office Project: 04\08 Creative Office
Showroom

Showroom Project: Shenzhen Longgang
Bihairuyi
Road Jingji Showroom





04

Future expectations



OEM and cooperation with
more than 200 brands
around the world.



What do we SUPPORT?

Integrated Showroom Interior
Design-3D Experience centre

The designer could depend on your request to
design a 3D model for reference and provide an
excellent service.





After-sales Service Support

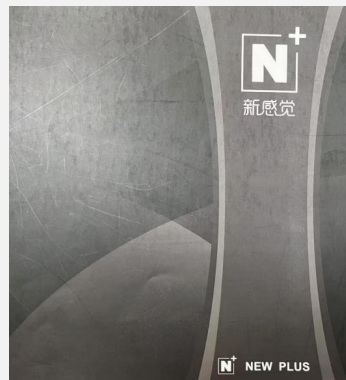
Home Young takes franchisee's after-sales service as a priority to guarantee a fast-solving solution.

Movie

Social Media
Promotion

Photo

Catalogue



Home Young's ESG management system creates social value.

By continuously innovating around customer needs, Home Young achieves economic value for the company and sustainable development. It also actively contributes to environmental protection, social responsibility, and corporate governance for the sake of societal sustainability



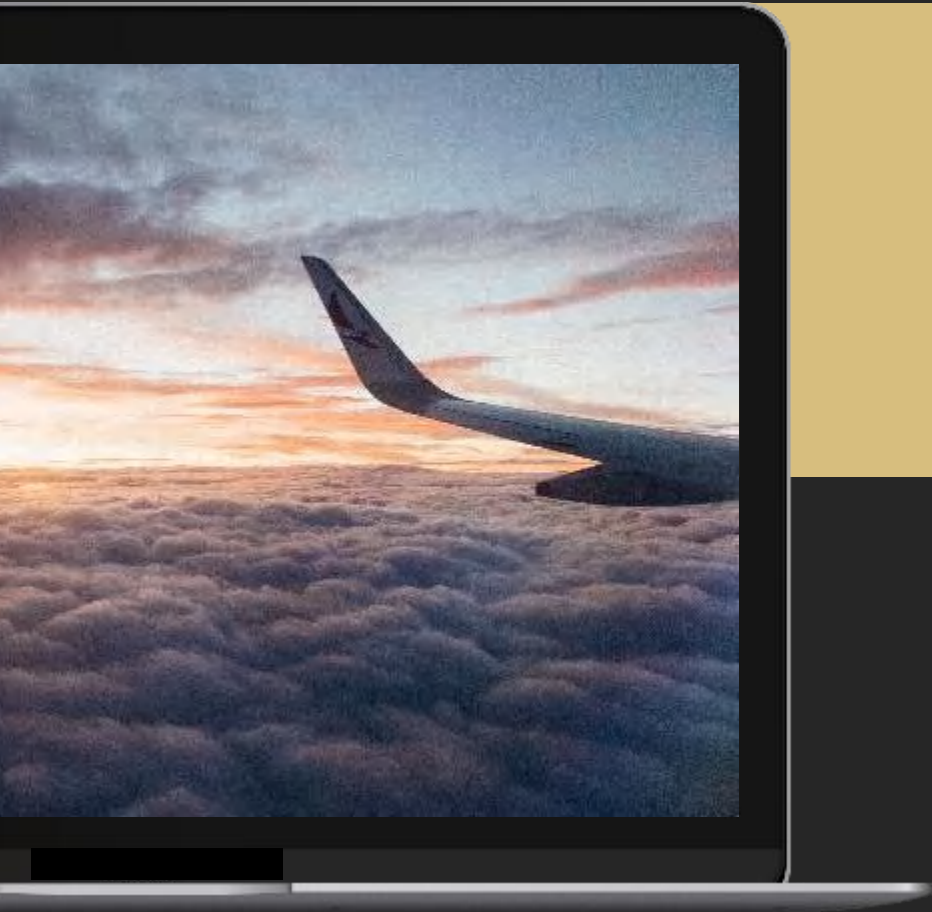
- Management of emissions, wastewater, and waste
- Resource conservation
- Energy efficiency and consumption control



- Enhancing product safety
- Customer satisfaction and employee development
- Public welfare and charity
- Leveraging grassroots party organizations



- Management of emissions, wastewater, and waste
- Resource conservation
- Energy efficiency and consumption control



Contact us for franchising cooperation!



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KAREEMA
Home Young

GOOD
×
BYE

Thank you